Our Social Value

Success Stories

How our members are driving results with us
Introduction

"Our Social Value Success Factors Model brings together the key enablers of an impactful Social Value journey. By following these key principles, our members have delivered over £20bn of Social Value – and we’re still counting."

When the 2012 Public Services Act mandated that public sector organisations must consider Social Value in their tenders, it gave voice to the growing need for ‘radical collaboration’ between businesses, government, the third sector, and the public.

Social Value has since become the new currency for conducting responsible business. That’s not just because Social Value weightings in contracts keep rising – it’s also because consumers, investors, and regulators demand it.
Why Social Value is good for business...

Accurately measuring and validating your Social Value can be transformative for any organisation, whatever your sector or industry:

- **Bidder** Bidding for public sector work? Put a concrete number on the good you do.
- **Buyer** Buying services? Make objective judgements between different suppliers.
- **Business** Responsible business? Demonstrate the good you do, prove it with validated data.

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"We are really pleased, that by working with the Social Value Portal, we have been able to summarise and quantify the additional Social Value that Barclays are offering to us in Bury as a part of their contract with us – it will make a real difference to our community."

Sarah Janusz, Head of Strategic Procurement & Project Planning, Bury Council (part of AGMA)

See what Social Value Portal and the TOM System have enabled our members to achieve.

Read our member case studies >
A Social Value commitment to reskill offenders with Galliford Try

The social and economic cost of reoffending in the UK is estimated at 18.9 billion per annum*. Rehabilitation and reskilling programmes for offenders represent a huge Social Value opportunity and were the focus of Galliford Try’s Social Value commitment in its £6,700,000 contract with the Ministry of Justice (MoJ).

The solution:

Using Social Value Portal and the TOM System to measure success, the business delivered a Construction Mentorship Partnering Scheme (CMPS) to HM Prison High Down – the first of its kind in the UK. The aim of the partnership was to achieve a demonstrable positive impact on the participants and on the UK public.

Selected prisoners were provided with work experience and training on the live construction site in the prison. Learning and Development Plans were built for each participant, and they were provided with learning materials for the Site Management Safety Training Scheme. Galliford Try offered one participant a sponsored apprenticeship as an entry point into site management.
The result:

The prisoners were supported to attain their Construction Skills Certification Scheme (CSCS) accreditation and gained insights into areas such as construction management, mechanical and electrical installation and brick laying.

They benefited from skills training, CV workshops, and mock interviews, with two receiving job offers with a bricklaying contractor.

The rehabilitation work conducted through the CMPS at HMP High Down represents a potential £385,000 saving to taxpayers. The extensive research and expert validation behind the TOM System and Social Value Portal’s platform gave Galliford Try the tools to demonstrate the success of its initiative.

Key highlights:

<table>
<thead>
<tr>
<th>Prisons supported</th>
<th>Social &amp; Local Economic Value delivered</th>
</tr>
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<tbody>
<tr>
<td>8</td>
<td>£1,447,335</td>
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</table>

Potential savings for the UK taxpayer

<table>
<thead>
<tr>
<th>£385k</th>
<th>Social and Local Economic Value Add (SLEVA)</th>
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<tr>
<td>21.6%</td>
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I know how much I have benefited from it and what I have learned. People stop me all the time asking me what I have done today and what I have learned, and I know how much it would help them if they had this opportunity as well.

John, a CMPS participant

*Source: Ministry of Justice: Economic and social costs of reoffending analytical report*
Embedding Social Value in planning with Southampton City Council

Southampton City Council recognises that the 25+ major planning applications it receives per year represent a key opportunity to unlock Social Value through new developments. Following feedback from developers and a public consultation in 2022, Southampton Council partnered with Social Value Portal to embed Social Value into its planning processes.

The solution:

An initial Scoping Study included a review of existing policies for the local authority area, identifying Social Value-related policies and objectives. Carrying out a Local Needs Analysis with more than 35 data sets, Social Value Portal identified the specific needs of Southampton’s different areas, establishing the focus areas as deprivation, outdoor living environment, crime and health.
The result:

Southampton have embedded Social Value into its Planning processes through:

• Updated planning policy documents
• A new Social Value Statement
• **Development of a Local Plan Policy Guidance (LPPG):** Recommendations for Southampton City Council’s Local Plan Social Value Policy across four key TOM System Themes.
• **Southampton City Council’s Local Plan Social Value Policy:** Ensures that all future planning submissions will show how they contribute to Southampton’s social and economic prosperity and inclusivity.

**Key highlights:**

“**The new planning policy and process will be instrumental in supporting the city to embed Social Value in all its developments more efficiently and at the appropriate stage. It will enable us to identify the most common risks and opportunities for Social Value in the planning process.**

Councillor Darren Paffey, Deputy Leader & Cabinet Member for Children and Education
Putting people first with Compass Group

As one of the largest employers in the UK, Compass Group is always looking for ways to embody its people-first philosophy and positively impact employees and local communities. To ensure transparency – and continually increase the good it does – Compass works with Social Value Portal, tracking progress against the TOM System.

The solution:

In 2022, Compass launched its “Social Promise”, a commitment to support one million people inside and outside the organisation. It aims to change lives by:

• Ensuring representation
• Providing skills and progression
• Securing fair pay for all
• Outreach to communities
• Helping the next generation

“Working with Social Value Portal, it has been fascinating to understand the impact of the work that we do – whether it be through local employment, skills and development, our D&I agenda, commitment to SMEs and our wider supply chain activity, or the many community projects we support.

Robin Mills, Managing Director at Compass Group UK & Ireland
The result:

Social Value Portal helps Compass to invest in people by optimising their initiatives for maximum positive impact.

- **Apprenticeships**: The Kickstart programme has filled 273 placements, with 62% remaining in the business in longer-term roles.
- **Diversity and Inclusion**: Employee networks support staff who are from ethnic minority groups, female, LGBTQIA+, disabled, or experiencing mental health challenges.
- **Supply chain**: In 2021 alone, Compass spent £1.2 million with Social Enterprise suppliers. Of this, 87% was with UK&I headquartered businesses and 31% was with SMEs.
- **Local communities**: Compass’s fundraising and charitable work address a range of issues, from Alzheimer’s Disease and Dementia to food insecurity in the UK and around the world.
- **Support with the cost of living**: In October 2021, Compass became a Real Living Wage Recognised Provider. Each Compass employee can access one free meal a day and they donate surplus hot food. Compass also offers a comprehensive employee support package, a free Employee Assistance Programme, and much more.

**Key highlights:**

<table>
<thead>
<tr>
<th>Social and Local Economic Value delivered</th>
<th>Weeks of apprenticeships training</th>
<th>Number of Kickstart Placements filled</th>
<th>Number of Apprenticeships</th>
</tr>
</thead>
<tbody>
<tr>
<td>£591m</td>
<td>8,263</td>
<td>273</td>
<td>301</td>
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</table>

<table>
<thead>
<tr>
<th>Investment in mental health campaigns</th>
<th>Spend with Social Enterprises</th>
<th>Donated to local community projects</th>
<th>Diversity &amp; Inclusion training hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>£231k</td>
<td>£1.2m</td>
<td>£120k</td>
<td>7,262</td>
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Protecting and restoring the environment with Solihull Council and Ebsford Environmental

Solihull Council’s £16.8 million Wildlife Ways project aimed to restore rivers, ponds, and wildlife under its jurisdiction, while improving cycling and walking routes.

Through a robust tendering process facilitated by Social Value Portal, Solihull Council contracted four regeneration projects to Ebsford Environmental.

The solution:

The combination of Social Value Portal’s platform and the TOM System provided Solihull Council and Ebsford Environmental with a credible methodology to measure activities and impacts. They were able to consistently track progress and see the good they were delivering to the community.
The result:

Four projects were delivered, focusing on different local areas: Kingshurst Brook, Langley Hall Park Pond, ‘Newts & Shoots’ Wetlands, and Tudor Grange & Hillfield Park.

Across the four sites, Ebsford Environmental improved local biodiversity, ecology, and water quality, introduced new wildlife habitats, restored recreational facilities, and more.

They also consistently engaged the local community through tours and educational sessions.

“Social Value Portal is very worthwhile, providing us with necessary and additional support to prove our Social Value. The team checked in on us throughout the reporting process, which helped to ensure we met our targets.”

Emily Farrell, Project Manager at Ebsford Environmental

Key highlights:

<table>
<thead>
<tr>
<th>Local Spend (Kingshurst Brook)</th>
<th>Local Spending Target (Langley Hall Park Pond)</th>
<th>Ponds restored (Newts and Shoots Wetlands)</th>
<th>Plants sown (Newts and Shoots Wetlands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>£36k*</td>
<td>180%</td>
<td>3</td>
<td>£10k*</td>
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<table>
<thead>
<tr>
<th>Social Value delivered (Tudor Grange &amp; Hillfield Park)</th>
<th>Local Spend (Tudor Grange &amp; Hillfield Park)</th>
<th>Educational sessions (Newts and Shoots Wetlands)</th>
<th>Social Value Target hit (Newts and Shoots Wetlands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>£64k*</td>
<td>£54k*</td>
<td>15hrs</td>
<td>110%</td>
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Affordable Workspace Programme with Islington Borough Council

Islington Borough Council wanted to find ways to drive business equality in the community and ensure that businesses weren’t being priced out of the area.

The council used Social Value Portal and the TOM System to drive its Affordable Workspace programme.

The solution:

In 2020, Islington Borough Council asked developers to provide 10% of constructed office space as genuinely affordable workspace at peppercorn rent for at least 20 years.

Social Value Portal helped the team find the right operators and assess bids. We also identified five priority Social Value areas aligned with the council’s corporate objectives, with tender documents questioning bidders on each area.
The result:

Since the programme began, Islington Borough Council have launched three facilities and provided numerous life-changing opportunities for locals (despite the pandemic). In just three years they have delivered a colossal £1.24m of Social Value (90% of the total contract value).

Inspired by the astonishing Social Value created so far, the council now wants to embed the programme into the planning process beyond existing Section 106 requirements. This all stemmed from Islington Councils partnership with Social Value Portal.

Using Social Value Portal and the TOM System was a simple way to help us look at what we want to derive in exchange for that space to the benefit of Islington residents and businesses. We looked across our services against a series of TOM measures to understand what to target.

Caroline Wilson, Director of Inclusive Economy and Jobs at Islington Council

Key highlights:

<table>
<thead>
<tr>
<th>In just a single site, the programme delivered these incredible results...</th>
<th>Number of Apprenticeships</th>
<th>Career Support Sessions</th>
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<tbody>
<tr>
<td>£1.24m</td>
<td>28+</td>
<td>8000hrs</td>
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Social Value Delivered (3yrs)

- Weeks of Training: 394wks
- Work Experience: 1000wks
Ready to turn your Social Value contributions into measurable results?

At Social Value Portal, we empower our members and the wider Social Value public and private sector community to do exactly that.

Just some of our members leading the movement

What’s your Social Value potential?
Wherever you are on your journey, or whatever your need, location or sector, our experts are on hand to help...
Social Value Portal:
Shape it, Prove it. Share it.

The complete solution to measure, manage and report your Social Value with confidence.

**Consulting**
Work with our Social Value Specialists to develop the most effective Social Value programme for your organisation.

*Your Social Value, amplified.*

**Measurement**
Our endorsed TOM System sets the standard. Quantify and benchmark your Social Value activity with confidence.

*Your Social Value, quantified.*

**Platform**
Our single integrated platform to accurately manage, record and report your Social Value activity.

*Your Social Value, managed.*

**Support**
Discover how membership and our continued specialist support provides additional benefits to your organisation.

*Your Social Value, optimised.*

**Reporting**
On-demand reporting to share with stakeholders and stay on track.

*Your Social Value, validated.*

**Academy**
Our Academy provides a comprehensive eLearning programme to transform you and your team into pros.

*Your Social Value, mastered.*

Backed by our key partners and endorsements:
Get started now...

Wherever you are on your Social Value Journey, here are some ways we can help:

30min Discovery Session

Book a complimentary call with one of our specialists to see how your Social Value can work harder.

Book now

Useful resources

Learn more about the movement with our resources below:

Social Value 101 toolkit

Bidder’s Social Value toolkit

Social Value Success Factors

News and Insights

General enquiries: call: 0203 355 0530 | email: info@socialvalueportal.com
The people, platform and programmes that support organisations to measure, manage and report on the economic, community and environmental benefits they contribute to society.

Join the Social Value movement. Book a discovery call with our experts:

call: 0203 355 0530
socialvalueportal.com