



Social Value
Conference
2024

Social Value in Action

Day 1 & 2: Online | Day 3: Online and In Person | Birmingham

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Foreword

A letter from the Chair of the Social Value Taskforce

Twelve months on from my appointment as the Chair of the National Social Value Taskforce much has changed globally, nationally, and regionally. The new Labour government is committed to advancing mission-led governance; to doubling the size of the social economy; to continuing the Conservative government's commitment to devolution and regional regeneration; and to empowering SMEs and securing good employment.

Supported by a raft of training, the new Procurement Act 2023 and the National Procurement Policy Statement (NPPS) are about to be introduced. So, I ask... Are we ready to grasp what I perceive as the BIGGEST opportunity yet to shape markets and places by driving social, economic, and environmental value?

Are we ready to shift from Social Value as an 'additionality' to Social Value as a paradigm shift in how value is defined?

The Taskforce is a 'coalition of the willing' representing the public, private and third sectors, embracing thought leadership and exploring new approaches to help us shift towards 'a Social Value Economy'. With a focus on deepening impact, the past 12 months has involved reimagining the next generation of Social Value; thinking about how value is being defined, evaluated, and reported and being more intentional about what we say, plan and do within our own areas of influence, helping others to make a start and working as a collective.

The most important learning for me is that behind every action is a person. Social Value is people-centric and problem-focused

and as a collective of professionals we can change lives, grow our local economies and drive towards net zero. To do this we need to be accountable; to 'do good', 'share good', 'demand good', and 'deliver good' by adopting a 'citizen' mindset which helps us to truly understand what matters most in the context of time and place. We need to better understand individual needs, specific community priorities, and we need to improve the data. To transform the delivery of public services, we need to listen to the voice of lived experience and establish collaborative partnerships with the third sector.

And so, the 2024 conference is about putting 'Social Value into Action'. This conference will showcase that journey, from members of the Taskforce and many others who can clearly demonstrate their commitment to driving impact.

Our thinking needs to see the new legislation as a gift to have 'regard to' rather than simply just 'consider' Social Value. But in all areas of our work, we need to be more flexible, more simplistic, more creative, more collaborative, more innovative, and more consistent to truly drive impact by aligning our collective public purpose.

I know you will take away so much from the conference this year as many of us have over the past years, let's remember 'ACTION SPEAKS LOUDER THAN WORDS'. This is my challenge to all of you, and as 'many hands make light work' let's work together to make this happen.

Yours collaboratively,

Lorraine Cox

Chair, National Social Value Taskforce (2024)



Welcome

An introduction by Guy Battle, CEO of Social Value Portal



It's all change; but our mission stays the same – to deliver a Social Value Economy. That's the message of this year's Social Value Conference.

A new government, a new (slightly delayed!) Procurement Act, new rules, and new fears of what could happen if we get it wrong.

It's been over 12 years since the Social Value Act hit the statute books (March 2012). Whilst the pace of change and uptake has, at times, been slow, unsteady, and inconsistent, no one can deny that the Act has transformed the relationship between the public sector and its providers – generally for the better.

This change has been driven by procurement, and an expectation that if you want to work with the public sector and enjoy all the benefits that result (such as guaranteed on-time payments) then it is right that the public sector can (and should) expect, and perhaps be offered, more.

Of course, this means best price and best quality, but now providers need to consider the wider benefits they can bring to communities if they want to win the work – such as jobs for young offenders, training for local people, volunteering, and carbon savings.

Looking back to 2012, I find myself astounded by how we have all adapted, especially business; it's like the Act has unlocked an untapped well of energy to do good and that it has now burst forth. If you think about it, this is hardly surprising, as even big businesses employ real people,

who live in real communities, most of whom want to support their communities. I mean, why wouldn't they?

But I was worried – I could see storm clouds appearing as people were rushing to deploy the Procurement Act, and saw it as a reason to either delay procurements or remove Social Value.

Now that the Act has been delayed till February, it gives us some much-wanted breathing space to make sure we are all ready to implement the new rules. I am particularly heartened and intrigued by the Statement coming from the Cabinet Office about the desire to “create a mission-led procurement regime which builds on the transformative powers within the Act, and which meets the challenge of applying the full potential of public procurement to deliver value for money, economic growth and Social Value.”

This is exciting news and will inform much of our discussion at the Social Value Conference 2024 as we bring together experts and visionaries from around the world to help inform the vision. There are too many to mention them all, but they include the Rt Hon Justine Greening; Sharon Kemp, Chief Executive of Rotherham Council; Councilor John Cotton Leader of Birmingham City Council; and Nick Forbes CBE, Former Leader of Newcastle City Council and Shadow Cabinet Member, to name just a few.

08:00 - 9:00

Broadcast Opens

09:00 - 09:15

Welcome

Guy Battle
CEO, Social Value Portal

Lorraine Cox
Director, STAR Procurement

09:15 - 09:35

Opening Keynote

Never have our regions had so much power or opportunity - but devolution also brings with it responsibility and expectation to deliver real and lasting change for our communities. Councillor Chris Read will be talking to us about his vision for a thriving and flourishing Rotherham.

Councillor Chris Read
Leader, Rotherham Council

09:35 - 10:30

Panel Discussion

We promised a Social Value Economy. How are we doing?

We have been speaking about a Social Value Economy for over two years now - on the back of the Social Value Act which was passed in 2012. It was never going to be an overnight sensation, but let's be honest, it seems to be taking a long time. Join our panel of public sector leaders to hear their visions, the achievements so far, and the steps we all need to take to deliver on our promises.

Lorraine Cox STAR Procurement
Sharon Kemp Rotherham
Rebecca Garratt West Midlands Police
Carol Glenn Solihull MBC
Chair: Guy Battle Social Value Portal

10:30 - 11:00**BREAK**

11:00 - 11:55

Breakout Sessions

Social Value 101 for Bidders

Using Social Value to win more public sector work

This session is for bidders and suppliers to the public sector who are early on in their journey in Social Value. You will learn about the basics of Social Value, how to develop a winning strategy and how to complete a bid. Aimed at users of both the Social Value Model and the TOM System.

Sarah Hinchliffe APMP UK Social Value Group
Sarah Meah Clarion Housing Group
Kirsty Gallacher Fujitsu
Cindy Nadean Social Value Portal
Chair: Filip Leonard Maximus

Social Value 101 for Buyers

How do we embed Social Value into procurement?

If you are early on in their your Social Value buying journey, this discussion will learn cover the basics of Social Value, how to prepare an ITT including what % weightings to use, how to manage a procurement, and also what you need to do to ensure delivery.

Richard Carroll Durham County Council
Carol Glenn Head of Social Value, Solihull MBC
Chris Clarke Ashfield District Council
Glen Swaby Sheffield City Council
Chair: Darren Knowd DRKNOWD

Social Value 101 for Business

What are the first steps in developing a Social Value or ESG strategy?

Are you ready to embark on your Social Value journey but not sure where to start? Join us for an engaging webinar where industry experts guide you through the essentials of building, integrating, and measuring Social Value in your organisation. You'll learn about practical frameworks like the Social Value Model and the TOM System, understand how to align Social Value with your wider business strategy, and discover the power of accreditations like the Living Wage. Plus, we'll share real-world examples of how leading organisations track and prove their social impact. Whether you're just starting out or looking to refine your approach, this is a must-attend for anyone committed to making a real difference. Let's make Social Value a core part of your business!

Sebastian Bachelier Living Wage Foundation
Belinda Goodman BITC
Julie Phillips KPMG
Ed Lang Social Value Portal
Chair: Emily Binning WSP

Young Professionals in Social Value

How do we build the future we want?

Join this panel of #youngrebel leaders to explore how the next generation is driving the Social Value movement. Discover how they're challenging traditional ideas and helping our profession evolve to create a sustainable future that fosters positive societal change.

Swati Patel TPXImpact
Jasmine Ceccarelli-Drewry Montagu Evans
Akeem Wangeh The Mayor's Fund for London
Chair: Olivia Sutcliffe Savills

11:55 - 12:05

BREAK

12:05 - 12:55

Main Stage

Social Value in Action

Join this session to hear from our 2023 Social Value Award Winners. What's been happening since they walked on stage, and how they are changing the world for the better?

Voluntary or Third Sector Leadership Breadwinners

Martin Cosarinsky Campos

Social Innovation: Partnerships AllChild (formerly West London Zone)

West London Collective Impact and Funding Model

Joe Prendiville

Social Innovation: Public Sector Projects County Durham Pound

Andy Coulthard

SME Organisation Leadership Liberty Bus

Kevin Hart

Chair: Campbell McDonald Divine Ox

13:00 – 14:00

LUNCH

13:00 – 13:50

Lunchtime Discussion

Social Value in public procurement: Lessons learned from Northern Ireland

It is more than two years after the Northern Ireland Executive introduced its Procurement Policy Note: Scoring Social Value. Join speakers from the public, private and social enterprise sectors to learn more about how it works and the impact the PPN has had on procurement.

Jeannie McCann Strategic Investment Board Northern Ireland

Jo McGinley EY, Northern Ireland

Colin Jess Social Enterprise Northern Ireland

Chair: Guy Battle Social Value Portal

13:00 – 13:50

Lunchtime Discussion

The Institute for Social Value – unifying and growing the movement...

Welcome to the new Institute for Social Value, formerly Social Value UK.

Since last autumn, a new, diverse leadership team has been guiding us, bringing fresh perspectives and experience. Over recent months, we've listened to what you, our stakeholders, truly think – what should remain, what needs to change, and how we can collaborate to shape the future of the Institute.

We aim to create an Institute built by our members, supporters, and society as a whole. Join us as we explore these ideas together, answer your questions, and maybe ask a few of our own!

Eimear Davis Operations Director, The Institute for Social Value

Lauren Jones Business Development Manager, The Institute for Social Value

Fran Boorman Chair of the Board, The Institute for Social Value

Chair: Isabelle Parasram OBE CEO, The Institute for Social Value

14:00 - 14:55

Breakout Sessions

Session 1

Social leasing and ensuring Social Value is unlocked through the long term use of assets

Planning is the next Social Value frontier. But how do we make it a reality, and how can we use 'social leases' to better engage occupiers in doing more for our communities?

Laura Noctor-King

Better Buildings Partnership

Nina Howells Salford City Council

Stuart Rogers Muse

Chair:

Phoebe Mangoma-Dennis

Planning Taskforce

Session 2

Launching the new Social Value TOM System™

The TOM System has always been so much more than just a measurement tool. It is more a theory of change or even a manifesto for a Social Value Economy than a mere reporting framework. Join this session to see how the TOM System has been transformed to deliver more value for communities.

Sophya Bonsu Social Value Portal

Chris Barson Social Value Portal

Joanna Dahlgren Waltham Forest

Anna Farquharson ISS

Chair:

Nathan Goode Social Value Portal

Session 3

ESG vs Social Value - Which comes first and is one more important than the other?

Which is more important – doing less harm or doing more good? As the Social Value movement grows, how do we ensure that the ESG baby is not thrown out with the bath water and how should organisations who have invested heavily into their CSR strategy now prioritise resources?

Elizabeth Lane AWS

Simon Peleszok TSB

Sally Caughey Capgemini

Ailsa Watt Vodafone

Chair:

Kate Clarfelt Social Value Portal

Session 4

Building a career in Social Value

Building a career in any sector is never a straight line – perhaps even more so within Social Value. Join this session to hear about some very personal but inspiring journeys!

Olivia Sutcliffe Savills

Karen Young HAYS Recruitment

John Chihoro Social Value Portal

Angela Halliday Sodexo

Chair:

Sophie Amato-Perton Social Value Portal

15:00 - 15:30

BREAK

15:30 - 16:25

Breakout Sessions

Session 1

Buildings can (and should) deliver more value for our communities

Buildings are a part of the very fabric of our communities and the opportunity for them to generate more than just a financial return for investors is huge. But how do we move beyond bricks and mortar and unlock their potential to deliver real long-term value for our communities?

Andrew Van Doorn HACT
Michela Martini WSP
Lara Pool Ebbsfleet Development Corporation

Chair: Anna McChesney Gordon
 Social Value Portal

Session 2

Community engagement – How do we deliver outcomes that matter?

It is a truism to say that the greatest value is delivered where there exists the greatest need. Easier said than done - how do we do this, and how do we engage businesses in delivering on the real needs of communities?

Dean Duke MARS Wrigley UK
Paul Emmett WYCA
Dan Ebanks Social Value Exchange
Fozia Parveen Overbury

Chair:
Zoë Colosimo Neighbourly

Session 3

The Sustainable Procurement Pledge – Unlocking the power of sustainable public procurement

Sustainable procurement has long been intertwined with the Social Value movement. Learn how the Sustainable Procurement Pledge is leading the way to a more community centric model of procurement.

Quttub Mulla
 Dubai Department of Economy and Tourism
Melissa de Roquebrune
 Sustainable Procurement Pledge
Anthony Fuller SPP Global
Victoria Folbig

Chair:
Guy Battle Social Value Portal

Session 4

Measuring Social Value – How do we navigate the ecosystem?

SROI, CBA, wellbeing, impact - confused by the acronyms and frustrated with the lack of clarity? Join this specially curated session to hear about the different ways of measuring Social Value and impact and how you should choose the right methodology for the job.

Ed Dallas Simetrica Jacobs
Charlotte Turner Bean Research
Jimmy Cockerton Impact Advantage

Chair:
Isabelle Parasram OBE,
 The Institute for Social Value

07:45

Broadcast Opens

07:45 - 08:45

Panel Discussion

Delivering Social Value in Australia

Social Value is not just the remit of the UK, it is a universal opportunity being taken up around the world. This is especially the case in Australia, where we have already set up a Social Value Taskforce and are developing a custom set of TOM System Measures for the region. Join us to discover how Social Value is landing in the region and how the momentum is growing - is this a development model for more places globally?

Aaron Reid Ventia**Monique Ward** Social Traders**Teresa Scott** APCC**Adrian Mayer** Telstra**Chair: Guy Battle** Social Value Portal

09:00 - 09:05

Welcome

Guy Battle Social Value Portal

09:05 - 09:20

Creating a Social Value Economy in the West Midlands

This is where it all started - our first Social Value Conference held back in November 2017. Just over 120 people attended, the venue was small and all of the sessions were standing room only! The West Midlands was our first regional Taskforce and has been at the forefront of innovation since that time, through all of its Mayors! Join this session to learn more about what the region has been doing and how colleagues, from cricket to the commonwealth games, have been delivering more Social Value.

Si Chun Lam WMCA**Shah Begum** United by 2022**Colin Bates** Worcestershire County Council**Chair: Carol Glenn** Solihull MBC**10:20 - 11:00****BREAK**

11:00 - 11:55

Breakout Sessions

Success Factors for Bidders

Developing a winning Social Value formula

A masterclass for those further along in their Social Value journeys who are looking to take their bidding to the next level. What % Social Value should you be aiming for, how do you set targets against the Social Value Model's MACs, and how do you report delivery? The session will include real case studies and a discussion about what (really) good looks like.

Clare Davison Balfour Beatty

Ben Tucker QinetiQ

Sol Tannir Social Value Portal

Anna Fallon McBains

Chair: Nadir Zulfugarov Social Value Portal

Success Factors for Buyers

How do you maximise Social Value through procurement?

A masterclass aimed at all buyers who are looking to work with their supply chain to deliver even more Social Value. The session will address issues such building capacity within your supply chain, engaging with the VCSE community, and managing non-delivery. The panel will also cover the new requirements within the Procurement Act and support the conversation with real case studies.

Adam Sargent Waltham Forest and Redbridge

Catherine Chrichard Durham University

Edward Court Efficio Consulting

Caroline High Believe Housing

Chair: Darren Knowd DRKNOWD

Success Factors for Business

What makes a good Social Value strategy?

A masterclass for businesses that want to take their Social Value strategy to the next level of excellence. How should you engage communities, how do you unlock Social Value through your supply chain, and how do you build a business case for investment? The session will include real case studies and a discussion about the future of Social Value.

James Jenkins Social Value Portal

Jeff Joseph Bouygues

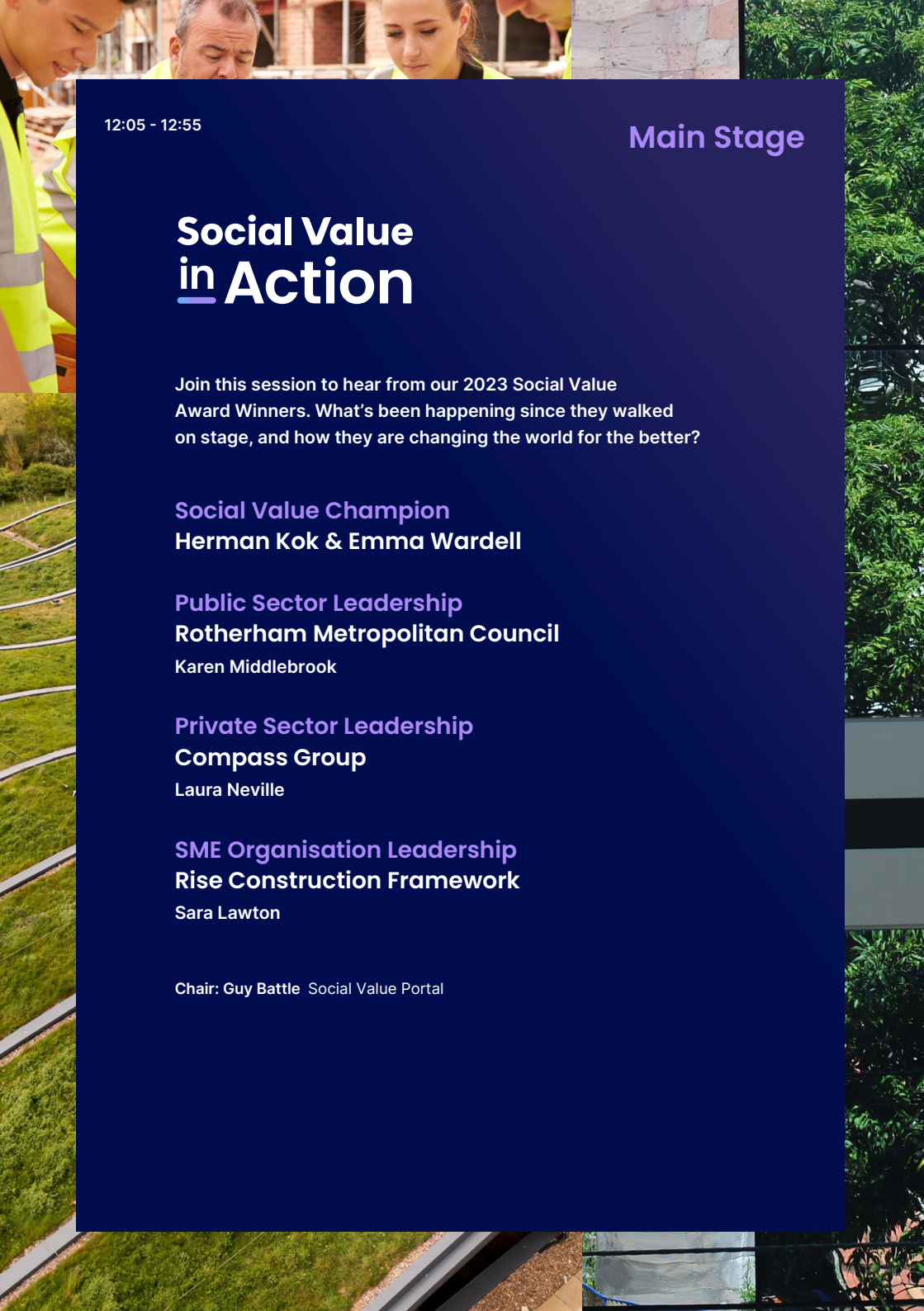
Sarah Fraser Willmott Dixon

Agustin Dellagiovanna Amazon

Chair: Filip Leonard Maximus

11:55 - 12:05

BREAK

The background of the slide is a collage of images. On the left, there's a vertical strip showing construction workers in high-visibility vests. The top right shows a close-up of a person's face. The bottom right features a lush green landscape with trees and a path. The central part of the slide is a solid dark blue rectangle containing the text.

12:05 - 12:55

Main Stage

Social Value in Action

Join this session to hear from our 2023 Social Value Award Winners. What's been happening since they walked on stage, and how they are changing the world for the better?

Social Value Champion
Herman Kok & Emma Wardell

Public Sector Leadership
Rotherham Metropolitan Council
Karen Middlebrook

Private Sector Leadership
Compass Group
Laura Neville

SME Organisation Leadership
Rise Construction Framework
Sara Lawton

Chair: Guy Battle Social Value Portal

13:00 - 14:00

LUNCH

13:00 - 13:55

Lunchtime Discussion

Procurement Act

- share your thoughts

It's big and it's coming our way and even though it has been delayed by four months it seems to be travelling as fast as a runaway train. This session is without an agenda – it is a conversation that anyone is welcome to join. Whether you are a buyer or a supplier, jump on it to share your excitement/pain or just feel free to ask any question you want.

- Lorraine Cox
- Director, STAR Procurement
- Clive Higgins
- CEO, Leonardo
- Tina Holland
- Programme Manager, Local Government Association
- Darren Knowd
- CEO, DRKNOWD
- Caroline Wilson
- Director of Inclusive Economy, London Borough of Islington
- Chair: Guy Battle
- CEO, Social Value Portal

14:00 - 14:55

Breakout Sessions

Session 1

Delivering Social Value through the health sector

Social mobility is a significant determinant of health. Whether you work in healthcare or not, you can funnel your Social Value activities towards the local healthcare system's priorities. This practical panel session will discuss how to make this happen so we can start changing lives today.

- Remi Banjo
- NHS London Procurement Partnership
- Becky Jones
- Cheshire & Merseyside
- Gerard Harkin
- Roche
- Warren Escalade
- Voluntary Sector North West
- Chair: Dave Sweeney
- NHS Cheshire and Merseyside

Session 2

How can we maximise Social Value through frameworks?

Much of procurement across the public sector is delivered through frameworks - but how do we ensure that we do not miss what is a billion pound opportunity to deliver more Social Value for communities?

- Katrina Browning
- Babergh and Mid Suffolk District Councils
- Terry Brewer
- Social Value Portal
- Alison Ramsay
- SCAPE
- Ben Tuck
- E.ON
- Rhian Palmer
- Green Futures
- Chair: Alastair Clay
- North of England Commercial Procurement Collaborative

Session 3

Delivering Net Zero emissions - how can we deliver?

Social Value is not just about people - it is also about stopping the planet from over-heating. Over 120 councils have declared a climate emergency and 73 have said they will deliver Net Zero by 2030. But how will this work and does it conflict with or compliment our Social Value obligations?

Mark Leaver Manchester City Council
Jimmy Brannigan Net Positive Futures
Arnab Dutt OBE Federation of Small Businesses
Chair: Chris Clarke SCAPE

Session 4

A focus on VCSEs

The Social Value Act was specifically written to allow more voluntary, community and social enterprises to win work with the public sector. Join this session to explore the steps we need to take to ensure the VCSE community is better embedded into both the design and delivery of public sector services.

Julian Blake Stone King LLP
Laura McGann Family Action
Ben Carpenter Social Value Int
Mark Simms P3
Chair: Sandra Hamilton
 Manchester Institute of Innovation Research

15:00 – 15:30

BREAK

15:30 – 16:45

Why sustainable procurement is essential for delivering thriving cities for people, places and planet

Cities are at the forefront of delivering sustainable Social Value for their communities - but what does this look like in different places and cultures around the world? Hear from three cities leading the way and challenging convention.

Tim Rudin The Greater London Authority
Alvaro Porro Gonzalez Barcelona Council Local Development Agency
Sulaiman Abdulla Federal Tax Authority
Chair: Guy Battle Social Value Portal

16:55 – 17:25

End of day wrap-up Reflections on our two digital days

Guy Battle CEO, Social Value Portal
Lorraine Cox Director, STAR Procurement
Arnab Dutt OBE Policy Champion for Procurement and Social Value,
 Federation of Small Businesses

END



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Day 3

17TH OCT | ONLINE & IN PERSON

08:00 - 9:00 **Reception & Registration Opens**

09:00 - 09:15 **Main Stage**
Welcome

| **Guy Battle**
CEO, Social Value Portal

| **Lorraine Cox**
Director, STAR Procurement

09:15 - 09:25 **Video Message**

| **Rt. Hon Justine Greening**
Co-founder of the Social Mobility Pledge Campaign

09:25 - 09:35 **Morning Keynote**

| **Nick Forbes CBE**
Chair, Purpose Coalition's Breaking Down Barrier's Commission

09:40 – 10:40

CEOs Panel**Radical collaboration to deliver the Social Value Economy**

We will not deliver our vision of a Social Value economy if we don't collaborate. It's much bigger than one sector of society and the challenges are just too great – inequality, lack of social mobility, climate change and to top it all, lack of public sector funding. Sometimes the challenges seem so large and intractable that we cannot see round or through them. And so we need to shift the narrative and change how we are working together across sectors. But how do we do this?

Sean Haley CEO, Sodexo

Nick Forbes CBE Chair, Purpose Coalition's Breaking Down Barrier's Commission

Cemal Ezel OBE CEO & Founder, Change Please

Chair: Arnab Dutt OBE Policy Champion for Procurement and Social Value, Federation of Small Businesses

10:40 – 10:55

**Social Value
in Action**
**Inspiring story
Durham County Council**

Luke Joseph & Billie Tasker



10:55 – 11:25

BREAK & NETWORKING

11:25 – 12:25

Breakout Sessions

Ashtead 1

Central government – how is it delivering on its Social Value commitments?

In 2020, central government committed to embedding Social Value into procurement and this has been more recently backed up by the Procurement Act 2023. But how are they delivering, and is the Social Value Model working?

Sarah Hinchliffe APMP UK Social Value Group
Matthew Evans techUK
Rebecca Vowles Sodexo UKI
Tim Byford MOJ
Chloe Hall Accenture
Chair: James Jenkins Social Value Portal

Ashtead 2

Place-Based Social Value – how do we build a common goal?

Delivering Social Value is usually seen as the responsibility of government through procurement. Are we missing a trick and how can we unlock the power of cross-sector collaboration to deliver more value for our communities?

Richard Carroll Durham County Council
Sam Monger The Good Economy
Ludo Pittie WSP
Shah Begum United by 2022
Chair: Hannah Durling
 Unibail-Rodamco-Westfield

Affinity

Procurement Act - making it work for all sectors of society

The Procurement Act is almost upon us - passed in 2023 and to be implemented across the public sector in February 2025. It will impact all sectors of society, but are we ready and what are the opportunities?

Rebecca Rees Trowers & Hamlin LLP
Andrew De Whalley Deloitte
Lee Jackson North West London
 Procurement Services
Kevin Draisey DfE
Chair: Darren Knowd DRKNOWD Ltd

Ashtead 3

Holding ourselves to account – how do we avoid social washing?

The greatest threat to our Social Value movement is non-delivery and the resultant lack of trust by communities. How do we avoid this, and will the new Procurement Act help?

Rob Wolfe CHY
Alison Woodhouse Lexington
Gus Tugendhat Tussell
Peter Ware Browne Jacobson LLP
Chair: Annie Wong Deloitte

12:35 - 13:00

Spotlight**Community and Social Enterprises**

The work of Voluntary, Community and Social Enterprises (VCSE) is critical to the creation of a Social Value Economy, and must be supported by stakeholders from the public and private sectors. We will be giving four remarkable VCSE organisations the opportunity to showcase their work and their vision.

Ashtead 1**The Choir with No Name**

Kate Wareham & Sally Debiage

Ashtead 2**Stay Resourceful**

Kevin Green

Affinity**Waste to Wonder**

Michael Amos

Ashtead 3**Ride for Freedom**

Gordon Miller

13:00 - 14:00

LUNCH**We can all reduce NHS pressures**

Join the panel discussion
'Delivering Social Value through the Health Sector'

Online event:

16 October at 14:00, Breakout - Series 2

VISIT OUR VIRTUAL BOOTH

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14:00 – 15:00

Breakout Sessions

Ashtead 1

Built Environment Showcase – how can we unlock more value for communities?

Our built environment is all around us – but how do we unlock the opportunity of better decision making based on value creation to transform our communities? Join this cross-sector panel to understand the power of good decision making and how new development can transform lives.

Sadie Thomson Ashworth

Private Sector Built Environment Consultant

Tim Cornford Ellandi

Mark Shearer Action Funder

Chair: Caroline Wilson Islington Council

Ashtead 2

How can big infrastructure help generate growth?

It's big and so we know the impact can be great – it's also country-wide and rarely in a single place. How do we use large infrastructure projects to deliver growth, support our communities and drive sustainable change?

Anna Barrett LNER

Shivani Hill Arriva Rail London

Jim Coleman WSP

Peter Jeranyama Pension Infrastructure Fund

Chair: John Sage Tideway

Ashtead 3

Making Social Value core to business success

If it's an add-on, it's going to cost more – basically the rise and fall of CSR (corporate social responsibility). How do we avoid Social Value being a passing passion by getting businesses to embed it into their culture – not what they do, but how they do it?

Steve Hill Auticon

Eugenie Teasley Amazon UK

Zoë Colosimo Neighbourly

Naomi Jones Mars Wrigley UK

Chair: Anna McChesney Gordon
Social Value Portal

Affinity

Engaging supply chains to deliver better Social Value

It's the iceberg effect, the 65% of 'value' that sits behind the main contract. It's also where much of the (hard) work is done and value is created. But how can we unlock this value and how do we build capabilities and capacities across our full supply chains?

Simon Turner Sodexo

Anthony Impey Be the Business

Andrew Yates Leonardo

Ben Tuck E.On

Chair: Campbell McDonald Divine Ox

15:00 – 15:30

BREAK

15:30 – 15:45

Inspiring story Voices of Hope

Sarah Clay & Rebecca Harrington



15:45 - 16:00

Afternoon keynote

Birmingham City Council is one of the largest councils across Europe, responsible for delivering public services to over 1m people and spending over £1bn each year. Value for money remains a key driver for the city and given the challenges over budget, how does it maintain its focus on people, ensuring social as well as financial value is delivered? Cllr John Cotton was elected as the Leader of Birmingham City Council in May 2023, pledging to “work with and for every single community to deliver the service improvements our citizens deserve.” Join us to hear his vision for the city and how he will unlock more value for communities.

Councillor John Cotton Leader, Birmingham City Council

16:00 - 17:00

Panel Discussion

What advice would I give the new government on procurement and Social Value?

We have a new Labour Government that is putting ‘public service’ at the centre of its values. It has also spoken about building a positive relationship with business, unlocking its power to drive investment and growth so that communities may flourish. What advice does our panel have for ministers and policy-makers, as they look to energise the relationship with business and redesign our national procurement policies to include Social Value as a cross cutting mission supporting opportunity?

Jonathan Werran CEO, Localis

Mary Macleod CEO, BITC

Cllr John Cotton Leader, Birmingham City Council

Margaret McCabe Founder and Group CEO, Debate Mate

Chair: Isabelle Pasaram OBE CEO, The Institute for Social Value



17:00 – 17:15

**Social Value
in Action**

Inspiring story United by 2022 Charity

Nicola Turner MBE, CEO

17:15 – 17:30

End of day wrap-up Social Value in Action

Guy Battle
CEO,
Social Value Portal

Matt Parfitt
CEO,
Grace Enterprises

Lorraine Cox
Director,
STAR Procurement

17:30 – 19:00

Sponsored drinks

19:00 – 23:00

Social Value Awards 2024

END



**Congratulations to all
the shortlisted entries!**

Be inspired by their Social Value achievements
and share your success stories with us **#SVC24**

Speaker Spotlight



DAY 3

Nick Forbes CBE

Chair, Purpose Coalition's Breaking Down Barrier's Commission

Nick is the Chair of the Purpose Coalition's Breaking Down Barriers Commission, where he leverages his deep expertise in Labour politics to support the Purpose Coalition's work and strengthen engagement with the Labour Government. He is a former leader of Newcastle City Council and has also served on Labour's National Executive Committee and in Sir Keir Starmer's Shadow Cabinet.



DAY 3

Nicola Turner MBE

CEO, United by 2022 Charity

Nicola Turner MBE was Director of Legacy at the Birmingham 2022 Commonwealth Games, which generated £300m in verified Social Value. Now CEO of the United By 2022 Charity, which provides a Social Value consultancy at not-for-profit rates. This sustains the work of the charity for young people, disabled people and community groups. She says, "I run a unique dating agency, matching local businesses with 500+ local charities, and the result is Social Value". She was in Higher Education leadership for 20 years, and established Degree Apprenticeships in England. She lives and works in Brum, and never thought her job would include 2 bulls: Perry and Ozzy!

**DAY 3**

John Cotton

Leader, Birmingham City Council

Councillor John Cotton was elected as the Leader of Birmingham City Council in May 2023, alongside Cllr Sharon Thompson as Deputy Leader, pledging to “work with and for every single community to deliver the service improvements our citizens deserve.” Cllr Cotton previously served as the Council’s Cabinet Member for Social Justice, Community Safety & Equalities, and was responsible for leading the city’s response to the cost-of-living crisis, tackling social and economic injustice and building stronger safer communities.

**ALL DAYS**

Isabelle Parasram OBE

Chief Executive Officer, The Institute for Social Value
(formerly Social Value UK)

Isabelle is a respected global social impact leader, providing strategic and executive direction at The Institute for Social Value and Social Value International. Awarded an OBE in the Queen’s New Year Honours List 2022 for her contributions to political and public service, she has served as Vice President of a major UK political party and Patron of a network for political donors, advocating for democratic engagement and social justice. Isabelle has also been a Trustee for various charities, a school Governor, and worked as barrister, an educator and for The British Civil Service. Born in East London to Indo-Caribbean parents, her heritage inspires her work.

Speakers



Michael Amos

Managing Director,
Waste to Wonder Worldwide



DAY 3



Sophie Amato-Perton

Director of People Experience,
Social Value Portal



DAY 1



Sulaiman Abdulla

Director of Administrative Affairs,
Federal Tax Authority



DAY 2



Sebastian Bachelier

Senior Partnership & Campaigns
Manager, Living Wage Foundation



DAY 1



Remi Banjo

Associate Business Director,
NHS London Procurement Partnership



DAY 2



Anna Barrett

Procurement Sustainability Manager,
LNER



DAY 3



Chris Barson

Programme Lead
Social Value Portal



DAY 1



Colin Bates

Strategic Category Lead,
Corporate Services,
Worcestershire Country Council



DAY 2



Guy Battle

CEO,
Social Value Portal



ALL DAYS



Shah Begum

Head of Outreach & Social Value,
United by 2022 Charity



DAY 2 & 3

**Emily Binning**

Director, Corporate ESG,
WSP

**DAY 1****Julian Blake**

Partner
Stone King

**DAY 2****Sophya Bonsu**

Researcher,
Social Value Portal

**DAY 1****Fran Boorman**

Chair of Board
The Institute for Social Value
(formerly Social Value UK)

**DAY 2****Jimmy Brannigan**

Director
Net Positive Futures

**DAY 2****Terry Brewer**

Head of Public Sector Delivery,
Social Value Portal

**DAY 2****Katrina Browning**

Head of Commissioning &
Procurement, Babergh and Mid Suffolk
District Councils

**DAY 2****Tim Byford**

Commercial Director
Ministry of Justice (MOJ)

**DAY 3****Ben Carpenter**

CEO,
Social Value International

**DAY 2****Richard Carroll**

Chief Procurement Officer,
Durham County Council

**DAY 1 & 3****Sally Caughey**

Head of Social Impact
Capgemini

**DAY 1**



**Jasmine
Ceccarelli-Drewry**

Senior Advisor, Montagu Evans



DAY 1



Chris Clarke

Director, Performance and
Improvement, SCAPE



DAY 2



John Chihoro

Account Manager,
Social Value Portal



DAY 1



Chris Clarke

Procurement and Projects Officer,
Ashfield District Council



DAY 1



Kate Clarfelt

Senior Consultant - Strategy and
Reporting, Social Value Portal



DAY 1



Alastair Clay

Sustainability and Social Value
Manager, North of England Commercial
Procurement Collaborative



DAY 2



Sarah Clay

CEO, Voices of Hope



DAY 3



Jimmy Cockerton

CEO, Impact Advantage



DAY 1



Jim Coleman

Director and Head of Economics,
WSP



DAY 3



Zoë Colosimo

COO, Neighbourly



DAY 2 & 3



Tim Cornford

Head of Asset Management,
Ellandi



DAY 3



**Martin Cosarinksy
Campos**

Managing Director,
Breadwinners



DAY 1



Andy Coulthard

Community Regeneration Management,
Livin Housing



DAY 1



Edward Court

Consultant,
Efficio



DAY 2



Lorraine Cox

Director/ Chair, STAR Procurement/
National Social Value Taskforce



ALL DAYS



Catherine Chrishard

Senior Category Manager,
Durham University



DAY 2



Joanna Dahlgren

Head of Social Value &
Social Return on Investment,
Waltham Forest



DAY 1



Ed Dallas

Chief Economist,
Simetrica Jacobs



DAY 1



Eimear Davis

Operations Director,
The Institute for Social Value
(formerly Social Value UK)



DAY 1



Clare Davison

Senior Social Impact Manager,
Balfour Beatty



DAY 2



**Melissa de
Roquebrune**

Executive Director,
Sustainable Procurement Pledge



DAY 1

























Andrew De Whalley

Senior Manager,
Deloitte



DAY 3

	Sally Debiage	Choir Manager, The Choir with No Name	 DAY 3
	Agustin Dellagiovanna	Amazon	 DAY 2
	Kevin Draisey	Head of Procurement Operations, Department for Education	 DAY 3
	Dean Duke	Senior Manager - Public Affairs, Mars Wrigley	 DAY 1
	Hannah Durling	Social Value Manager, Unibail-Rodamco-Westfield	 DAY 3
	Arnab Dutt OBE	Policy Champion for Procurement and Social Value, Federation of Small Business	 DAY 3
	Dan Ebanks	Founder, Social Value Exchange	 DAY 1
	Paul Emmett	Commercial Manager, West Yorkshire Combined Authority (WYCA)	 DAY 1
	Warren Escalade	CEO, Voluntary Sector North West	 DAY 2
	Matthew Evans	COO and Director, techUK	 DAY 3
	Cemal Ezel OBE	CEO, Change Please	 DAY 3

**Anna Fallon**

Social Value Manager,
McBains

**DAY 2****Anna Farquharson**

Head of Social Value,
ISS UK & Ireland

**DAY 1****Victoria Folbigg****DAY 1****Sarah Fraser**

Head of Sustainability Strategy
and the WD Foundation,
Wilmott Dixon

**DAY 2****Anthony Fuller**

Co-Chair, Sustainable Procurement
Pledge USA, SPP Global

**DAY 1****Kirsty Gallacher**

Head of Social Value,
Fujitsu

**DAY 1****Rebecca Garratt**

Supplier Relationship Manager Finance
- Contract & Procurement,
West Midlands Police

**DAY 1****Carol Glenn**

Social Value Programme Manager
Solihull

**DAY 1 & 2****Nathan Goode**

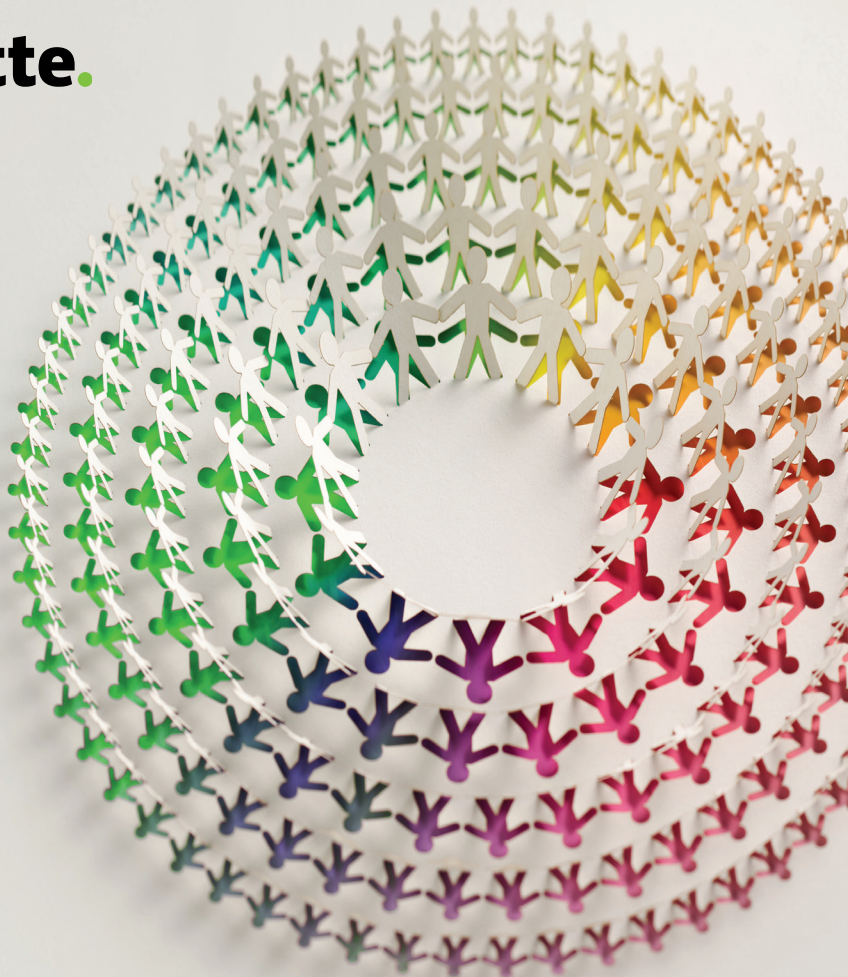
Chief Strategy Officer,
Social Value Portal

**DAY 1****Belinda Goodman**

Head of Responsible Business
and Environment Advisory,
Business in the Community (BITC)

**DAY 1**

Deloitte.



The power of our partnerships can create a world where everyone can thrive

Our vision is to be the social impact partner of choice for our clients and delivery partners. Through collaborating with our voluntary, community and social enterprise (VCSE) partners and purpose-led SMEs, we integrate their initiatives and programmes into our client work. This enables us to deliver sustained, integrated social value for our clients, people and society.

Contact us at socialvalue@deloitte.co.uk and discover how the power of our partnerships is helping to build a more equitable and sustainable world.

Some of our social value partners:



**Kevin Green**

Founder,
Stay Resourceful

**DAY 3****Justine Greening**

Chair, Social Mobility Pledge

**DAY 3****Sean Haley**

CEO, Sodexo UK & Ireland

**DAY 3****Chloe Hall**

UKI Responsible Business Lead,
Accenture

**DAY 2****Angela Halliday**

Director, Social Impact UK & Ireland,
Sodexo

**DAY 1****Sandra Hamilton**

PhD Research, Manchester Institute of
Innovation Research

**DAY 2****Gerard Harkin**

Head of Social Value,
Roche

**DAY 2****Rebecca Harrington**

Trustee,
Voices of Hope

**DAY 3****Kevin Hart**

Director, Channel Islands,
Liberty Bus

**DAY 1****Clive Higgins**

CEO, Leonardo

**DAY 2****Caroline High**

Procurement Manager,
Believe Council

**DAY 2**

**Shivani Hill**

Head of ESG,
Arriva Rail London

**DAY 3****Steve Hill**

Chief Commercial Officer UK & Ireland,
Auticon

**DAY 3****Sarah Hinchliffe**

Chair, APMP UK Social Value Group

**DAY 1 & 3****Tina Holland**

Programme Manager,
Local Government Association

**DAY 2****Nina Howells**

Programme Manager & Place Social
Value Lead, Saltford City Council

**DAY 1****Anthony Impey**

CEO, Be the Business

**DAY 3****Lee Jackson**

Managing Director,
North West London,
Procurement Services

**DAY 3****James Jenkins**

Consultant - Strategy & Reporting,
Social Value Portal

**DAY 2 & 3****Peter Jeranyama**

Debt Origination Manager,
Infrastructure,
PIC

**DAY 3****Colin Jess**

Chief Executive Officer,
Social Enterprise Northern Ireland

**DAY 1****Becky Jones**

Specialist Advisor to C&M ICB,
Cheshire and Merseyside ICB

**DAY 2**

**Lauren Jones**

Business Development Director,
The Institute for Social Value
(formerly Social Value UK)

**DAY 1****Naomi Jones**

Corporate Affairs Director,
Mars Wrigley

**DAY 3****Jeff Joseph**

Head of Social Value,
London & South East,
Bouygues UK

**DAY 2****Luke Joseph**

Guest Speaker,
Durham County Council

**DAY 3****Sharon Kemp**

Chief Executive,
Rotherham Borough Council

**DAY 1****Darren Knowd**

CEO, DRKNOWD

**ALL DAYS****Herman Kok**

Company Secretary,
Lindum Group

**DAY 2****Si Chun Lam**

Head of Research, Intelligence,
and Inclusive Growth,
West Midlands Combined Authority

**DAY 2****Elizabeth Lane**

Sr. Proposal Manager, Social Impact
and Sustainability, AWS

**DAY 1****Ed Lang**

Head of Strategy & Reporting Advisory,
Social Value Portal

**DAY 1****Sara Lawton**

Director,
Rise Construction Framework

**DAY 2**



Reused M&M's ad
from 2003

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**Mark Leaver**

Strategic Lead Commissioning,
Manchester City Council

**DAY 2****Filip Leonard**

Group Head of Procurement
and Social Value,
Maximus UK Services

**DAY 1 & 2****Mary Macleod**

Chief Executive,
Business in the Community
(BITC)

**DAY 3****Phoebe Mangoma-Dennis**

Chair,
Planning Taskforce

**DAY 2****Michela Martini**

Technical Director - Sustainability,
WSP

**DAY 1****Adrian Mayer**

Manager, Responsible Business,
Supplier Services,
Telstra

**DAY 2****Margaret McCabe**

Founder and Group CEO,
Debate Mate

**DAY 3****Jeannie McCann**

Social Value Adviser,
Strategic Investment Board N. Ireland

**DAY 2****Anna McChesney Gordon**

Director of Consultancy,
Social Value Portal



















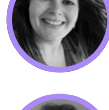



**DAY 1 & 3****Campbell McDonald**

Founder-Director,
Divine Ox

**DAY 1 & 3****Laura McGann**

Deputy Director for Business
Development, Family Action

**DAY 2**

	Jo McGinley	Director of Social Value EY Northern Ireland	 DAY 1
	Siarah Meah	Social Value Manager, Clarion Housing Group	 DAY 1
	Karen Middlebrook	Head of Procurement, Rotherham Metropolitan Borough Council	 DAY 2
	Gordon Miller	Founding CEO, Ride for Freedom	 DAY 3
	Sam Monger	Head of Place-based Impact Investing, The Good Economy	 DAY 3
	Quttub Mulla	Senior Procurement Manager, Dubai - Department of Economy and Tourism	 DAY 1
	Cindy Nadesan	Strategic Account Manager, Public & Private Sector, Social Value Portal	 DAY 1
	Laura Neville	Head of Social Value, Compass Group UK & Ireland	 DAY 2
	Laura Noctor-King	Head of Sustainability, Better Buildings Partnership	 DAY 1
	Rhian Palmer	Strategic Lead, Green Futures	 DAY 2
	Isabelle Parasram OBE	CEO, The Institute for Social Value (formerly Social Value UK)	 ALL DAYS

**Matt Parfitt**

CEO, Grace Enterprises

**DAY 3****Fozia Parveen**Head of Social Value & Enterprise,
Overbury**DAY 1****Swati Patel**Social Value Lead,
TPXImpact**DAY 1****Simon Peleszok**Responsible Business Team,
TSB**DAY 1****Julie Phillips**Social Value Lead,
KPMG**DAY 1****Ludo Pittie**Director, Landscape & Urban Design,
WSP**DAY 3****Lara Pool**Inclusive Growth Manager,
Ebbsfleet Development Corporation**DAY 1****Alvaro Porro
Gonzalez**Social Economy Director,
Barcelona Activa (Barcelona Council
Local Development Agency)**DAY 2****Joe Prendiville**Chief Development Officer,
AllChild (Formerly West London Zone)**DAY 1****Alison Ramsey**Social Value and Performance
Manager, SCAPE**DAY 2****Chris Read**

Leader, Rotherham

**DAY 1**

**Rebecca Rees**

Partner, Head of Public Procurement,
Trowers & Hamlins LLP

**DAY 3****Aaron Reid**

Group Manager, Social Sustainability,
Ventia

**DAY 2****Stuart Rogers**

Director of Project Management,
Muse

**DAY 1****Tim Rudin**

Head of Central Responsible
Procurement Team,
The Greater London Authority

**DAY 2****John Sage**

Head of Corporate Responsibility,
Tideway

**DAY 3****Adam Sargent**

Director of Procurement,
London Borough(s) of
Redbrige & Waltham Forest

**DAY 2****Teresa Scott**

Executive Director,
Australasian Procurement
and Construction Council

**DAY 2****Mark Shearer**

Co-Founder and CEO,
ActionFunder

**DAY 3****Mark Simms**

CEO,
P3 Charity Group

**DAY 2****Olivia Sutcliffe**

Social Value Associate,
Savills

**DAY 1****Glen Swaby**

Head of Procurement,
Sheffield City Council

**DAY 1**

**Dave Sweeney**

Associate Director of Partnerships
and Sustainability, NHS Cheshire and
Merseyside

**DAY 2****Sol Tannier**

Strategic Account Manager,
Social Value Portal

**DAY 2****Billie Tasker**

Guest Speaker,
Durham County Council

**DAY 3****Eugenie Teasley**

Head of Impact, Amazon

**DAY 3****Sadie Thomson-
Ashworth**

Social Value Consultant,
Private Sector - Built Environment

**DAY 3****Ben Tuck**

Social Value Programme Manager,
E.ON

**DAY 2 & 3****Ben Tucker**

Social Value Manager,
QinetiQ

**DAY 2****Gus Tugendhat**

Founder,
Tussell

**DAY 3****Charlotte Turner**

Director,
Bean Research

**DAY 1****Simon Turner**

Head of Procurement,
Services Equipment & Supplies (FM)
Sodexo

**DAY 3**

**Andrew Van Doorn**

Chief Executive Officer,
Housing Associations'
Charitable Trust (HACT)

**DAY 1****Rebecca Vowles**

Head of Social Impact - Government,
Sodexo

**DAY 3****Akeem Wangeh**

Business Engagement Manager,
The Mayor's Fund for London

**DAY 1****Monique Ward**

Executive Director, Innovation and
Services, Social Traders

**DAY 2****Emma Wardell**

Social Value Lead,
Lindum Group

**DAY 2****Peter Ware**

Head of Government Sector
Browne Jacobson LLP

**DAY 3****Kate Wareham**

Chief Executive,
The Choir with No Name

**DAY 3****Ailsa Watt**

Sustainable Business Manager
Vodafone UK

**DAY 1****Jonathan Werran**

Chief Executive
Localis

**DAY 3****Caroline Wilson**

Director of Inclusive Economy,
London Borough of Islington

**DAY 2 & 3****Rob Wolfe**

Managing Director
CHY Consultancy

**DAY 3**



Annie Wong

Assistant Director
Deloitte



DAY 3



Alison Woodhouse

Director,
Sustainability and Social Value,
Lexington



DAY 3



Andrew Yates

Leonardo



DAY 3



Karen Young

Director, HAYS



DAY 1



Nadir Zulfugarov

Senior Procurement Executive,
Social Value Portal



DAY 2

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- 🍏 Donation Management
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700 prison leavers supported into sustainable employment

In 2023, Sodexo launched Starting Fresh to support employers to proactively recruit skilled and qualified people with criminal convictions.

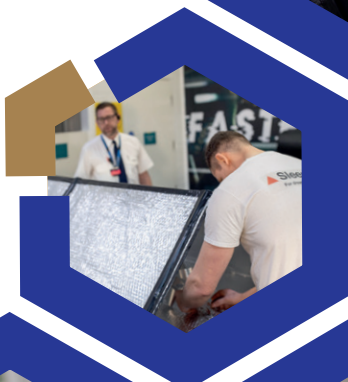
In its first year, through radical collaboration with organisations like yours, the programme has supported Sodexo's prison employment leads in the placement of 700 prison leavers into sustainable employment with a variety of organisations.

**To everyone who
has supported
Starting Fresh so far,
thank you.**



Visit our online information hub

if you would like to find out more about recruiting ex-offenders into roles in your business.





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Mars Wrigley is a family-owned company that produces a variety of candy and other products, including the iconic Mars Bar.

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Sodexo UK & Ireland employs around 30,000 people, and partners with clients in both the private and public sector. The breadth of services it delivers range from catering, FM, property and technical services, through to homecare, employee engagement and recognition services.

The scale of its operational footprint makes it an intrinsic part of many communities. Sodexo's purpose has always been to contribute positively to the people and communities it serves, through every interaction, to create a better everyday for everyone to build a better life for all.



WSP is a leading engineering and environmental professional services consulting firm, which supports significant projects in both the built and natural environments. We provide engineering and design services to public and private sector clients in the transportation and infrastructure, property and buildings, earth and environment, power and energy, resources and industry sectors, as well as a strategic advisory offering.

Our team of around 9,000 technical specialists and strategic advisers in the UK is part of a talented family of over 60,000 global changemakers; transforming what's possible to build a smarter, greener future for all. Together, we deliver innovative solutions to solve complex problems for our clients and the communities we serve, meeting both the needs of today and addressing the challenges of tomorrow.



Gold Sponsors



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Neighbourly is an award-winning giving platform that helps businesses make a positive impact in their communities by donating volunteer time, money and surplus products to local good causes. They take the uncertainty out of doing good by matching what resources are available to where they are needed the most. They engage with a wide range of communities from across the UK.



Roche

Throughout their 125-year history, Roche has grown into one of the world's largest biotech companies, as well as a leading provider of in-vitro diagnostics and a global supplier of transformative innovative solutions across major disease areas. Our commitment to their people, partners, stakeholders and, most importantly, their patients remains as strong as it was on the first day of their journey.

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Mears

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Our charity partners



Chapter One UK

Established an online reading volunteer platform in 2012 (known originally as TutorMate) to provide busy employees with an easy way to support struggling readers with weekly 1:1 reading sessions, focussed on increasing their confidence and love of reading. Through their platform they are committed helping build confidence in children who might otherwise slip through the cracks.



Standing Tall

Homelessness is one of society's most complex and misunderstood challenges. People can get trapped in a cycle of dependency on services, while others never even get a chance. Standing Tall is a charity built on values of compassion and innovation. They exist to champion the hidden talent on our streets, and to change public perceptions of people experiencing homelessness by helping those in need find stable employment.



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For over a decade, Social Value Portal's people, technology and consulting services have guided organisations through every step of their Social Value journey. Powered by the leading measurement standard, the Social Value TOM System™, they offer accuracy, compliance, and integrity.

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Call: 0203 747 6555

Visit: socialvalueportal.com

In conjunction with



Founded in 2016 to establish a good practice framework to integrate the Public Services (Social Value Act) 2012 into the UK public sector and business community.

The National Social Value Taskforce is an open network and welcomes any organisation that wishes to get involved and help build our collective knowledge of how we can support our communities by working together through the effective implementation of the Act.

Email: information@nsvtf.org

Visit: nationalsocialvaluetaskforce.org